

**Remit Address:**

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

INVOICE

Advertiser	Committee to Elect Amy Chelini
Product	October 2012 Campaign
Estimate Number	

Invoice #	107888-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Kevin Goodell
Sales Office	Las Vegas
Sales Region	Local

Order #	107888
Alt Order #	
Deal #	
Order Flight	10/17/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1326
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Letizia Mass Media
Attention: Accounts Payable
5460 Desert Point Dr.
Las Vegas, NV 89118

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
2	KSNV	Wake Up Early Wagners	430a-5a		to						
					10/29/12 to 11/04/12	4x	MTWT---				
	KSNV			M	10/29/12	:30	4:53 AM	ELECT AMY CHELINI REV2	\$200.00		10
	KSNV			Tu	10/30/12	:30	4:56 AM	ELECT AMY CHELINI REV2	\$200.00		7
	KSNV			W	10/31/12	:30	5:00 AM	ELECT AMY CHELINI REV2	\$200.00		8
					Spot actually aired at 5am on November 1st.						
	KSNV			Th	11/01/12	:30	4:50 AM	chelinizimmerman	\$200.00		9
3	KSNV	Wake Up Early Wagners	430a-5a		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	4:43 AM	chelinizimmerman	\$200.00		1
5	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/29/12 to 11/04/12	4x	-TWTF--				
	KSNV			Tu	10/30/12	:30	5:20 AM	ELECT AMY CHELINI REV2	\$450.00		8
	KSNV			W	10/31/12	:30	5:27 AM	ELECT AMY CHELINI REV2	\$450.00		6
	KSNV			Th	11/01/12	:30	5:50 AM	chelinizimmerman	\$450.00		9
	KSNV			F	11/02/12	:30	5:53 AM	chelinizimmerman	\$450.00		5
6	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					11/05/12 to 11/11/12	2x	M-----				
	KSNV			M	11/05/12	:30	5:41 AM	chelinizimmerman	\$450.00		1
	KSNV			M	11/05/12	:30	5:58 AM	chelinizimmerman	\$450.00		2
8	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/29/12 to 11/04/12	2x	---TF--				
	KSNV			Th	11/01/12	:30	6:25 AM	chelinizimmerman	\$700.00		2
	KSNV			F	11/02/12	:30	6:51 AM	chelinizimmerman	\$700.00		1
9	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						

The actual broadcast information shown on this invoice was taken from the Official program log.

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Agency Ref	
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9	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	6:23 AM	chelinizimmerman	\$700.00		1
11	KSNV	Today Show	658a-9am		to						
					10/29/12 to 11/04/12	2x	MTWTF--				
	KSNV			Th	11/01/12	:30	8:29 AM	chelinizimmerman	\$900.00		3
	KSNV			F	11/02/12	:30	8:35 AM	chelinizimmerman	\$900.00		2
12	KSNV	Today Show	658a-9am		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	7:29 AM	chelinizimmerman	\$900.00		1
14	KSNV	Noon News	12-1230pm		to						
					10/29/12 to 11/04/12	3x	MTWTF--				
	KSNV			M	10/29/12	:30	12:25 PM	ELECT AMY CHELINI REV2	\$425.00		4
	KSNV			Th	11/01/12	:30	12:26 PM	chelinizimmerman	\$425.00		5
	KSNV			F	11/02/12	:30	12:25 PM	chelinizimmerman	\$425.00		6
15	KSNV	Noon News	12-1230pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	12:14 PM	chelinizimmerman	\$425.00		1
17	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/29/12 to 11/04/12	3x	MTWTF--				
	KSNV			M	10/29/12	:30	4:10 PM	ELECT AMY CHELINI REV2	\$725.00		4
	KSNV			Th	11/01/12	:30	4:26 PM	chelinizimmerman	\$725.00		5
	KSNV			F	11/02/12	:30	4:09 PM	chelinizimmerman	\$725.00		3
18	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					11/05/12 to 11/11/12	1x	M-----				

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Account Executive	Kevin Goodell	Alt Order #	
Sales Office	Las Vegas	Deal #	
Sales Region	Local	Order Flight	10/17/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	1326
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Special Handling		Product Code	
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18	KSNV	4PM NEWS (1 hour)	4-5pm		to						
	KSNV			M	11/05/12	:30	4:15 PM	chelinizimmerman	\$725.00		1
19	KSNV	WKND Jeop/Wheel	630-730pm		to						
	KSNV			10/29/12 to 11/04/12	1x	-----S-					
	KSNV			Sa	11/03/12	:30	6:35 PM	chelinizimmerman	\$525.00		2
20	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
	KSNV			10/29/12 to 11/04/12	1x	-----S-					
	KSNV			Sa	11/03/12	:30	6:10 AM	chelinizimmerman	\$350.00		3
21	KSNV	Wake Up Early Wagners	430a-5a		to						
	KSNV			10/29/12 to 11/04/12	1x	--WT---					
	KSNV			W	10/31/12	:00			\$50.00	See MG 21.2	1
	KSNV	Early Today	4-430am	W	10/31/12	:30	4:15 AM	ELECT AMY CHELINI REV2	\$50.00	MG for 21.1 10/31	2
22	KSNV	M-F Today Show II	9-10a		to						
	KSNV			10/29/12 to 11/04/12	1x	MTWTF--					
	KSNV			W	10/31/12	:30	9:56 AM	ELECT AMY CHELINI REV2	\$425.00		1
23	KSNV	M-F Today Show II	9-10a		to						
	KSNV			11/05/12 to 11/11/12	1x	M-----					
	KSNV			M	11/05/12	:30	9:52 AM	chelinizimmerman	\$425.00		1
24	KSNV	Dr Phil	3-4p		to						
	KSNV			10/29/12 to 11/04/12	2x	MTWTF--					
	KSNV			M	10/29/12	:30	3:19 PM	ELECT AMY CHELINI REV2	\$450.00		1
	KSNV			W	10/31/12	:30	3:34 PM	ELECT AMY CHELINI REV2	\$450.00		2
25	KSNV	Rachael Ray	11am-12pm		to						
	KSNV			10/29/12 to 11/04/12	1x	MTWTF--					

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25	KSNV	Rachael Ray	11am-12pm		to						
	KSNV			W	10/31/12	:30	11:30 AM	ELECT AMY CHELINI REV2	\$325.00		1
26	KSNV	Rachael Ray	11am-12pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	11:16 AM	Chelinizimmerman	\$325.00		1

Aired Spots **34**

<u>Gross Total</u>	\$16,425.00	
<u>Agency Commission</u>	\$2,463.75	
<u>Net Amount Due</u>	\$13,961.25	<u>Payment Terms 30 Days</u>

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